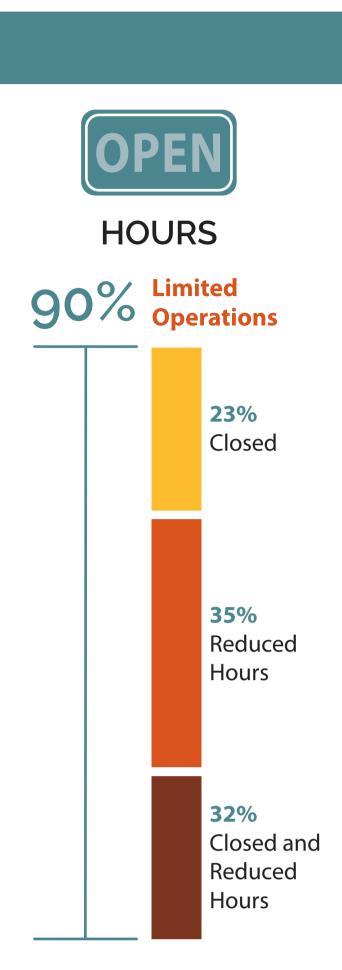


Pandemic Impact 2021 ASDS Member Survey



Discover the pandemic's impact on ASDS members' ability to practice medicine and ensure quality care, showcasing their resilience.

Practice Impact





Reduction by Practice Type

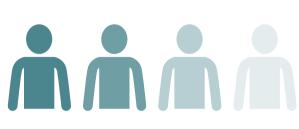
60%

49% **Solo Practice**

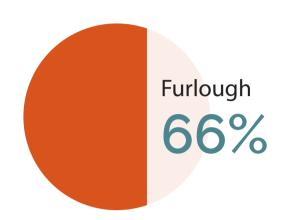
39% Academic

27% **Hospital Based**

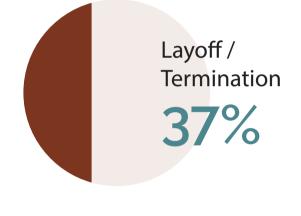
35% Multi-specialty



STAFF REDUCTION







of responders say staffing is an an ongoing challenge.

Patient Impact

TELEHEALTH

73% currently offer telehealth appointments 0

226% increase in telehealth appointments among those who offered it pre-pandemic

responders offering telehealth appointments

increase among

PATIENT COMMUNICATIONS

Shifts in Patient Contacts

increased 47% increase emails

27% increased social media

offered virtual education

(webinars or online events) offered drive through /

curbside product pick up



Procedure Impact



performed

less skin cancer treatments in 2020 than prior years experienced delays

in skin checks or

skin cancer follow-up care



or more aggressive by

the time the patient was

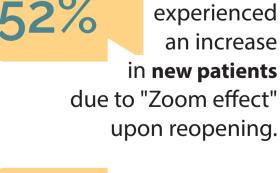
examined.

shared **skin cancers** they assessed or treated during the pandemic were **larger**



"Zoom Effect" is

when patients are motivated to seek cosmetic procedures after seeing themselves on repeated video calls.



80%

saw an increase in cosmetic procedures among

their existing patients, averaging a 14% increase due to "Zoom effect."



PROCEDURE IMPACT Most requested

procedures Wrinkle-relaxing injections (65%)

and performed

Soft-tissue fillers (**54%**)

Skin cancer 5 checks (**53**%)

Skin cancer treatments (52%)

Laser / light / energy-based device treatments (40%)

Methodology

*Source: 2021 American Society for Dermatologic Surgery (ASDS) Member Pandemic Impact Survey. Data was collected from 287 members from October 2021 to January 2022

asds.net